

CCI-Toronto Awards SEO Contract to Parador

Published: November 26, 2010

The Membership Committee for the Canadian Condominium Institute Toronto and Area Chapter has awarded SEO Analytics and Strategy Report to Parador Interactive Inc..

For many years, the CCI-T website statistics has not increased even though much off-line marketing and advertising campaigns have been undertaken. The task for Parador's website SEO and Online Marketing team will be to perform a rigorous analysis of CCI's direct and online competition and make recommendations to the Membership Committee to improve their organic search results within Google search results as well as other key online marketing strategies most suitable to grow their membership.

Work will commence early December 2010 and we will post results on this projects in the New Year.